

2018 Annual Results Announcement

March 21 2019



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Financials & Investment

Embedded Value

Outlook & Social Responsibility

Overview



In 2018, facing complicated changes in macro-economy, insurance industry and regulation, the Company unswervingly promoted transformation, developed the protection business, realized steady growth of gross written premiums with the advantageous renewal-premium-driven growth model. Business structure was optimized, and business quality improved.







Rapidly growing GWP

Optimized business structure

Improved business quality



Unit: RMB in millions

Key Business & Financial Indicators

ratio

Indicators	2018/ End of 2018	2017/ End of 2017	Change
Gross written premiums	122,286	109,294	11.9%
FYP from long-term insurance business	20,811	28,618	-27.3%
Regular premiums with payment periods of ten years or more	12,603	18,311	-31.2%
Total assets	733,929	710,275	3.3%
Equity attributable to shareholders	65,587	63,715	2.9%
Net profit attributable to shareholders	7,922	5,383	47.2%
Embedded value	173,151	153,474	12.8%
Value of One Year's New Business	12,210	12,063	1.2%
Residual margin	195,637	170,435	14.8%
Solvency margin Core	269.64%	275.93%	-6.29ppts

Solvency margin Comprehensive 274.51% 281.67% -7.16ppts







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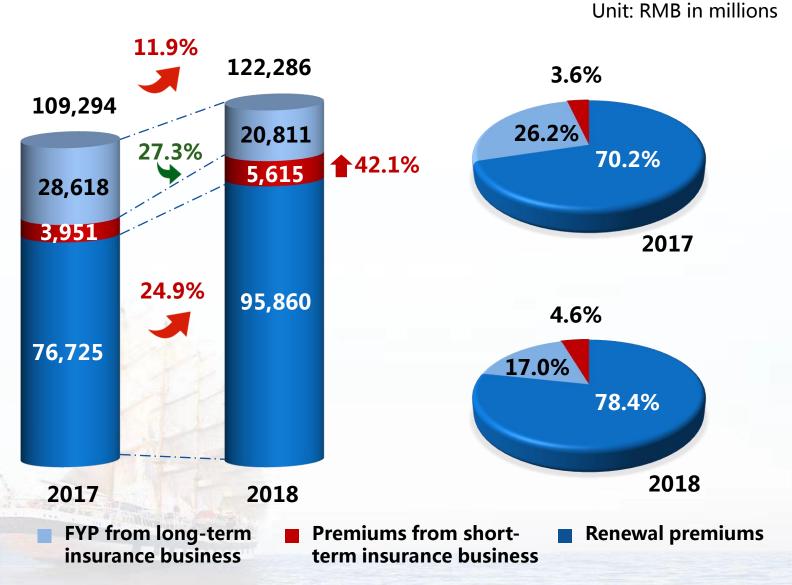
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Gross Written Premiums & Breakdown

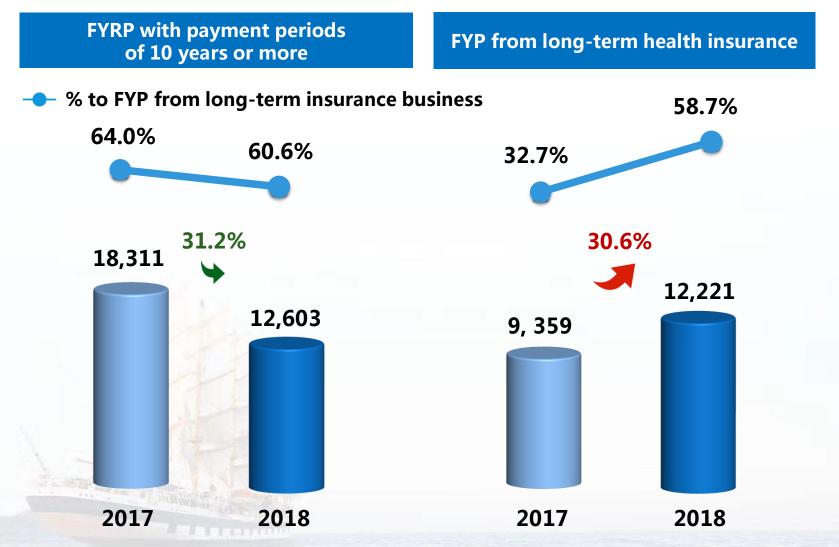


Term Structure & Product Structure

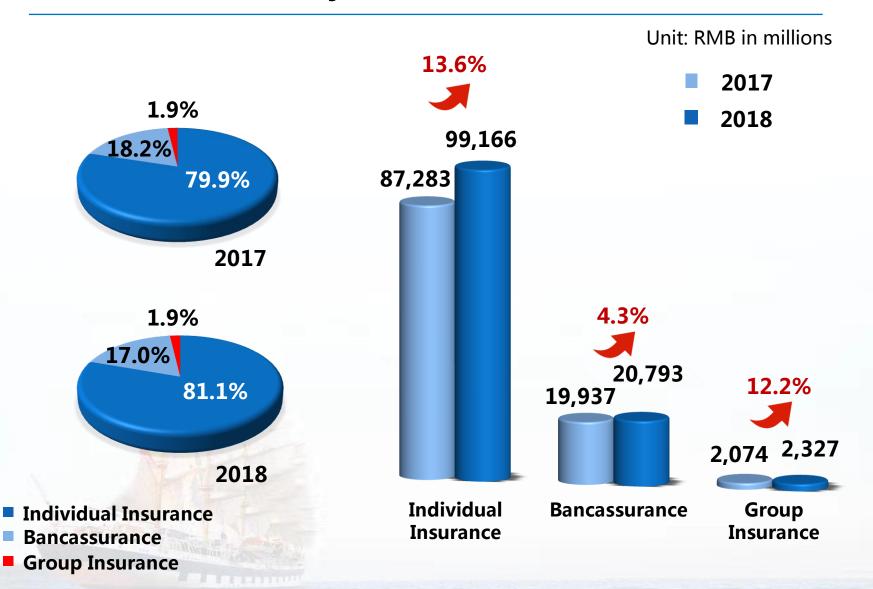
Unit: RMB in millions

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GWP Breakdown by Channels



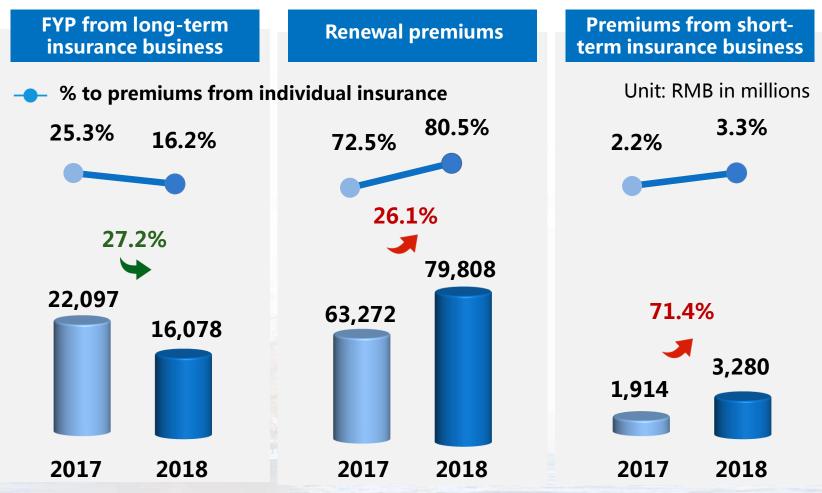
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Individual Insurance - Premiums

Focus on protection business with its core on health insurance, promote the sales of primary insurance through riders, and enrich rider products. The first CVD rider was launched to fill the market.



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Individual Insurance - Sales Force

"Risk managers" reshape the professional image of agents, and improve the professional knowledge of sales team.



Total agents	370,000	6.3%	1
Monthly average performing agents	175,000	15.9%	1
Monthly average performance rate	52.8%	6ppts	
Monthly average comprehensive productivity per capita	RMB4,372	24.6%	₽

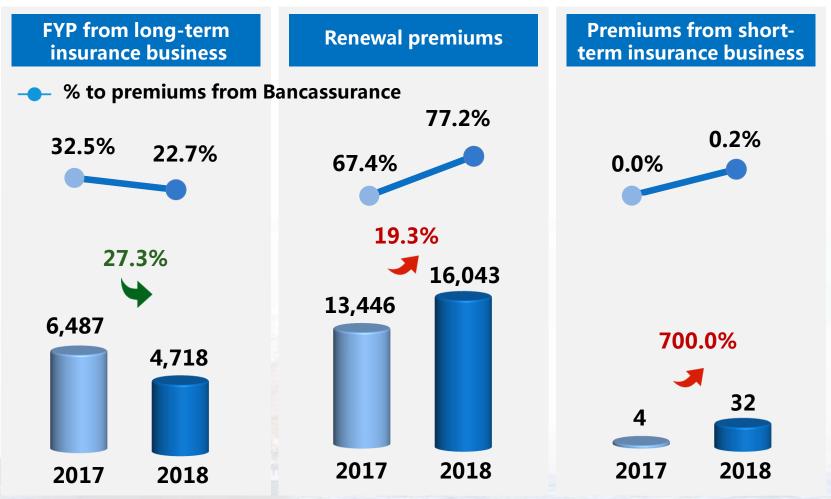
Bancassurance - Premiums

Expand cooperation, conduct special cooperation.

Unit: RMB in millions

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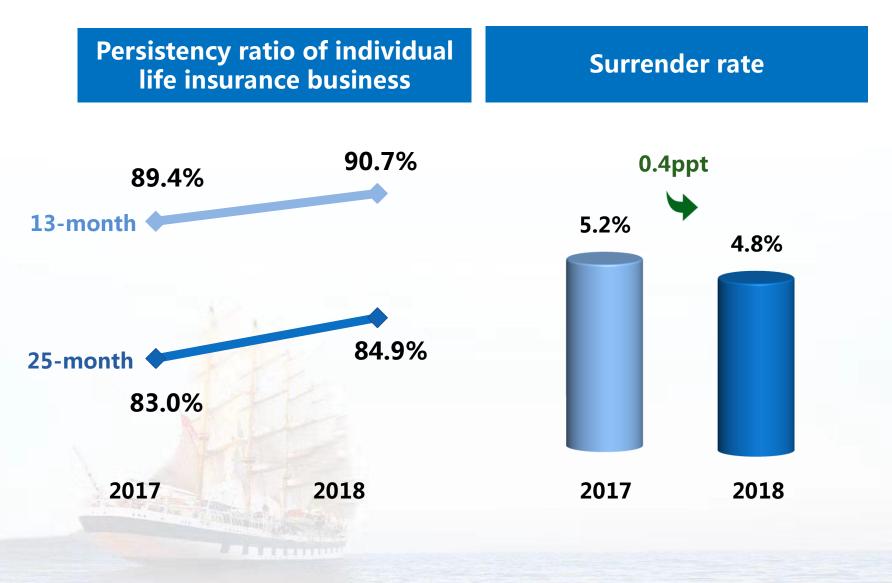


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Business Quality









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Key Financial Indicators

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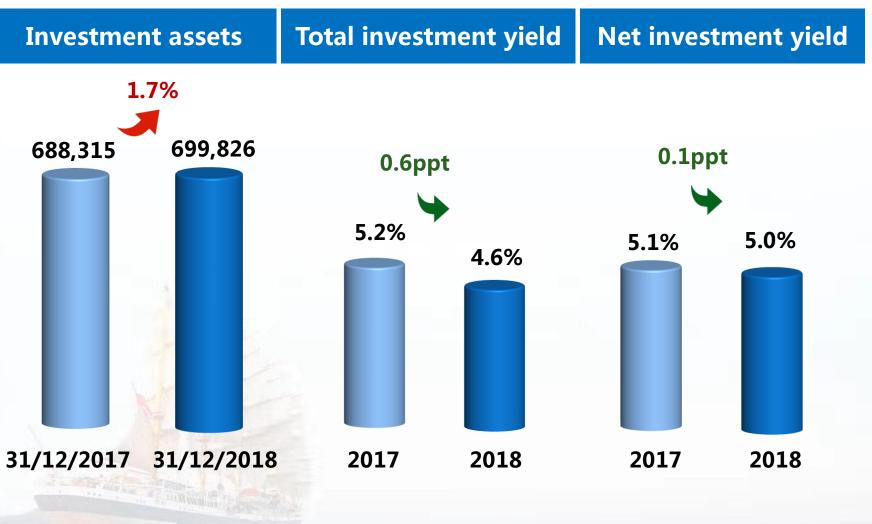
Indicators	2018/ End of 2018	2017/ End of 2017	Change
Total Revenues	151,964	143,082	6.2%
- Net written premiums and policy fees	120,409	108,092	11.4%
- Investment income	31,185	34,380	-9.3%
Benefits, claims and expenses	140,755	134,334	4.8%
- Insurance benefits and claims	109,842	102,481	7.2%
- Commission and brokerage expenses	16,711	15,908	5.0%
- Administrative expenses	11,968	13,777	-13.1%
Net profit attributable to shareholders	7,922	5,383	47.2%
Earnings per share (RMB)	2.54	1.73	46.8%
Net assets per share attributable to shareholders (RMB)	21.02	20.42	2.9%
Weighted average return on equity attributable to shareholders	12.25%	8.76%	3.49ppts

Note: Above figures are IFRS based.

Investment Performance



Unit: RMB in millions





Investment Asset Allocation

Indicators	As at Dec. 31 2018 (Proportion)	As at Dec. 31 2017 (Proportion)	Change (ppt)
Term deposits	9.2%	6.1%	3.1
Debt financial assets	65.7%	67.3%	-1.6
- Bonds	39.3%	38.3%	1.0
- Trust products	9.5%	9.3%	0.2
- Debt plans	5.6%	5.8%	-0.2
- Asset funding plans	1.4%	2.9%	-1.5
- Others	9.9%	11.0%	-1.1
Equity financial assets	16.6%	19.1%	-2.5
- Funds	6.1%	7.3%	-1.2
- Stocks	4.6%	5.8%	-1.2
- Others	5.9%	6.0%	-0.1
Investments in associates and joint ventures	0.7%	0.7%	0.0
Cash and cash equivalents	1.3%	1.3%	0.0
Other investment assets	6.5%	5.5%	1.0



Non-standard Asset Portfolio

Unit: RMB in millions

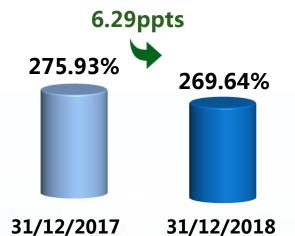
Indicators	As at Dec. 31 2018	Proportion	Proportion Change (ppt)	Amount change
Non-standard debt investments	184,689	81.7%	-1.2	(14,997)
- Trust product	66,281	29.3%	2.8	2,525
- Debt plan	39,109	17.3%	0.6	(1,091)
- Project asset support plan	10,000	4.4%	-3.9	(10,000)
- Wealth management product	64,299	28.5%	-0.8	(6,431)
- Perpetual bond	5,000	2.2%	0.1	-
Non-standard equity investments	41,392	18.3%	1.2	115
- Asset management plan	13,568	6.0%	-1.4	(4,296)
- Private equity	4,443	1.9%	0.2	315
- Unlisted equity	18,565	8.2%	2.1	3,980
- Equity investment plan	4,700	2.1%	0.2	-
- Wealth management product	116	0.1%	0.1	116
Total	226,081	100%		(14,882)

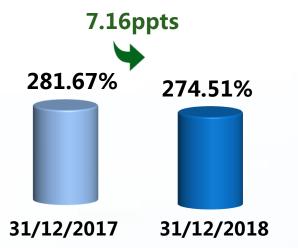
Solvency



Core solvency margin ratio

Comprehensive solvency margin ratio





Unit: RMB in millions

Indicators	31/12/2018	31/12/2017	Change
Core Capital	221,299	192,528	28,771
Actual Capital	225,299	196,528	28,771
Minimum Capital	82,072	69,773	12,299







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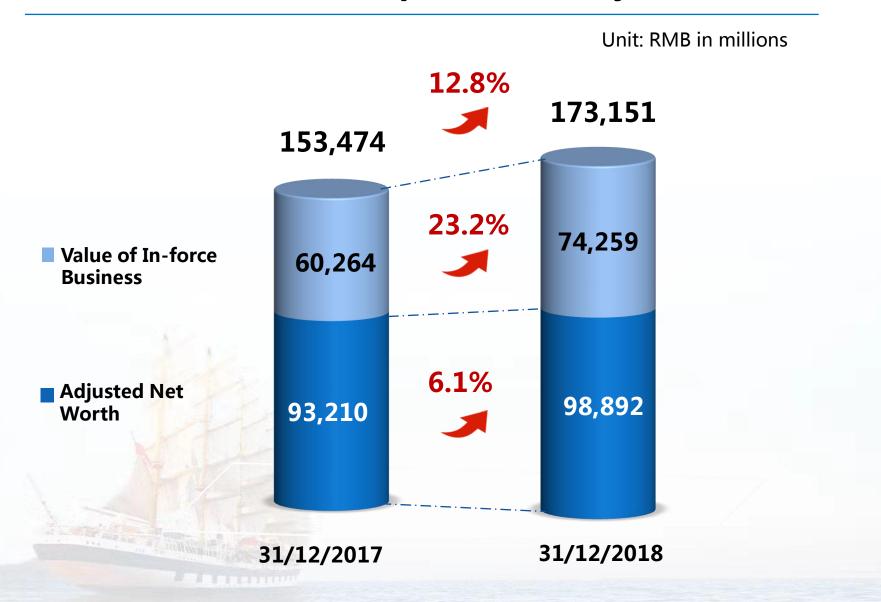
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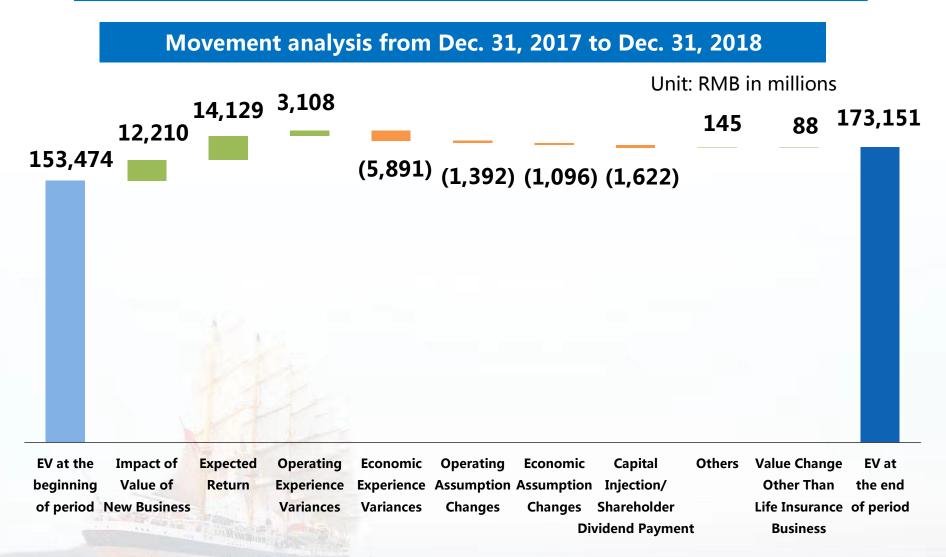
Embedded Value - Composition Analysis



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Embedded Value - Movement Analysis

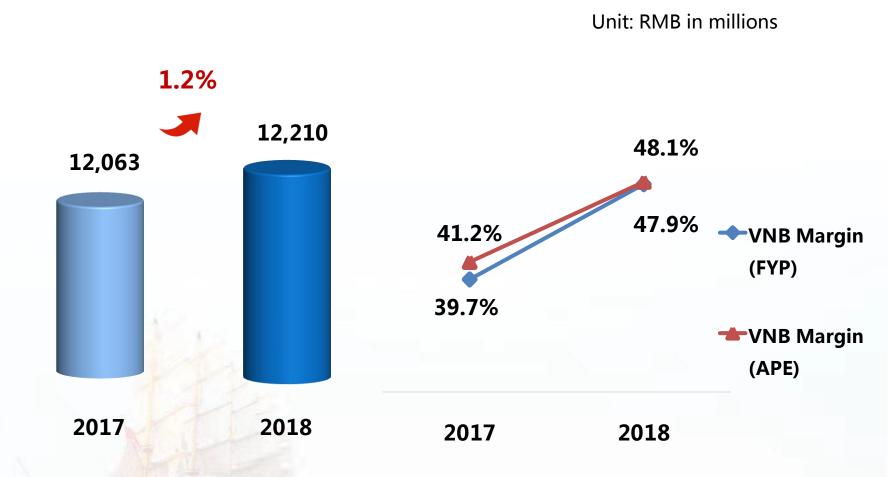


Note: Numbers may not be additive due to rounding.

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Value of One Year's New Business



Notes:

1. NBV based on FYP = New business value / First year premiums used for calculation of embedded value.

2. NBV based on APE = New business value / (100% * first year regular premiums +10% * first year single premiums +100% * Premiums from short-term insurance business).

3. Numbers may not be additive due to rounding.

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Outlook



The Company will adhere to the general principle of "maintaining steady growth", intensify the supply-side reform, give full play to the advantages of life insurance business, strengthen the synergy between health and pension insurance, continue to optimize products pipeline, sales team and service and explore the path of high-quality development with NCI characteristics to ease the concern of health care, pension and wealth preservation and appreciation for customers.



Social Responsibility







Explore the "insurance + public welfare" model and participate in charity projects such as education donation, poverty alleviation, health care and environmental protection. 515,000 sanitation workers benefited from projects in 56 cities with sum assured of accident insurance worth RMB51.5 billion. 45 claim cases were settled in 2018 with total claim payment of RMB4.01 million.

Sanitation workers

insurance donation



Targeted poverty alleviation

Targeted poverty alleviation was implemented in Gansu, Inner Mongolia and Heilongjiang, etc., sending insurance protection to more than 30,000 poor households with sum assured totaling more than RMB3 billion.

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